



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 5803

SERIAL NUMBER 09/834,500	FILING OR 371(c) DATE 04/12/2001 RULE	CLASS 705	GROUP ART UNIT 3622	ATTORNEY DOCKET NO.	
APPLICANTS Mike Cristofalo, Doylestown, PA; Frank Paul Deo, Kendall Park Middlesex, NJ;					
** CONTINUING DATA *****					
** FOREIGN APPLICATIONS *****					
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 06/08/2001					
Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged _____ Examiner's Signature _____ Initials _____		STATE OR COUNTRY PA	SHEETS DRAWING 5	TOTAL CLAIMS 194	INDEPENDENT CLAIMS 18
ADDRESS ACTV, INC. 225 PARK AVENUE SOUTH NEW YORK, NY10003					
TITLE System and method for targeting object oriented audio and video content to users					
FILING FEE RECEIVED 5172	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		